

E-learning & Training programs

Program on E-Commerce and Social Commerce for SMEs

- **Program goal and target:** Training HHRR of public and private organizations on eCommerce, Online Marketing and Social Media.
- **RoI:** Creation and Management of the program and eLearning tutor.
- **Link (video) MOOC courses:**
<http://youtu.be/AEYxSCNQaPc>



Program of MOOC courses

- **Program goal and target:** Training of HHRR of public and private organizations regarding Business Management and Internationalization.
- **RoI:** Adviser since the first Edition, Coordinator of MOOCs in English and eLearning Tutor.
- **Web link MOOC courses:**
<http://connectamericas.com/es>



“E-Commerce Program for the Network of Experts on Public Finance in Latin America”

- **Program goal and target:** Training of HHRR from National Tax Agencies in Latin America concerning eCommerce and Social Media.
- **RoI:** Content curator and eLearning tutor.
- **Link (video) MOOC courses:**
<http://youtu.be/f0r8IGu1fso>



“Program of Integration & Trade”

- **Program goal and target:** Training of HHRR from entities and agencies on trade promotion in Latin America.
- **Rol:** Coordinator and eLearning tutor.
- **Web link:** <http://www.iadb.org/es/indes/cursos-en-integracion-y-comercio.7785.html>



“eCommerce & International Commerce Program”

- **Program goal and target:** Training of HHRR from Public Agencies in Latin America on eCommerce in connection with International Trade.
- **Rol:** Design of the Program and eLearning tutor.



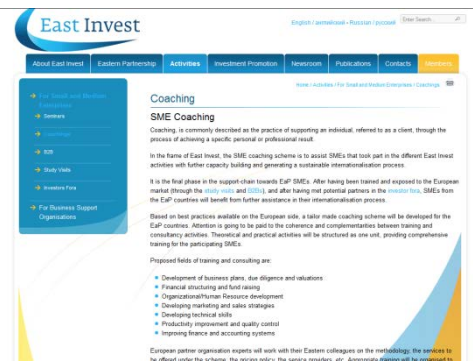
“Postgrade in Economic Intelligence (ICADE - Comillas University)”

- **Program goal and target:** Training of HHRR from public and private companies on the Economic Intelligence applied to companies.
- **Rol:** Promoter of the 1st Postgrade and adviser for the 1st Edition of the Program and the conformation of the cadre of teachers. Tutor and evaluator of OGC work.
- **Link (video-1):** <http://www.youtube.com/watch?v=K1PyPrigFX8>
- **Link (video-2):** <https://www.youtube.com/watch?v=r9c3L1ScVfQ>



“East Invest SME Coaching Facility”, European Commission and EuroChambres

- **Program goal and target:** Training of HHRR from associated companies to the Chambers of Commerce and employers' associations from Eastern Europe countries on the elaboration and development of an International Plan.
- **Rol:** Design and implementation of the program for Ukraine, Azerbaijan and Armenia.
- **Web link:** <http://www.east-invest.eu/en/activities/for-smes/coachings>



"Program of Initiation to International Tenders", Council of Chambers

- **Program goal and target:** Training companies and freelancers on the framework of the International Tenders.
- **Rol:** Co-author and Responsible for the program (Creation and release of the program).



“Training Program between ICEX and the Chambers of Commerce”

- **Program goal and target:** Annual program of conferences and seminars co-organized by ICEX and the Chambers of Commerce for the training of companies and freelancers.
- **Rol:** Responsible for the program from the Chambers of Commerce side (Co-design of the activities and their implementation).



“Training Program on Internationalization”, Council of Chambers

- **Program goal and target:** Training offer from the Chambers of Commerce for companies and freelancers on business internationalization.
- **RoI:** Responsible for the program (Creation and implementation of the program).
- **Link:** www.camarasformacionexterior.com



“UNESCO Program on Strategic Orientation and Training for the Engineering, Consulting and Environmental Sector from Castilla y León”

- **Program goal and target:** Trainig of HHRR from the Engineering, Consulting and Environmental sector from Castilla y León.
- **RoI:** Co-developer of the program and Responsible for its release.



“Advisory program on internationalization from the Chambers of Commerce” (Council of Chambers)

- **Program goal and target:** Training/Coaching for companies and professionals regarding identification of new markets.
- **RoI:** Responsible for the Service (creation, co-design of the service methodology and development).
- **Link:** <http://www.camara.es/es/comercio-exterior/asesoria-para-la-internacionalizacion>





member of:



“SMEs Initiative”

- **Program goal and target:** National spread for businessmen and professionals, through events in major Spanish cities, regarding business management.
- **RoI:** Promoter and speaker.
- **Web link:** <http://www.iniciativapymes.com/>
- **Link (video):** <http://youtu.be/rhUm5WKpQ48>

